



Serving West TN,  
Eastern AR & Northern MS

**Mid-South Area Business Travel  
Association**  
P.O. Box 608  
Memphis, TN 38101  
901-788-MSA1 (6721)

OFFICE USE ONLY

MEMBERSHIP I.D. # \_\_\_\_\_

MEMBER SINCE \_\_\_\_\_

Primary or Secondary Status \_\_\_\_\_

## ALLIED MEMBERSHIP APPLICATION

Prefix	First Name	MI	Last Name	Suffix
_____	_____	_____	_____	_____
Title or Position			Telephone	Extension
_____			_____	_____
Company Name			Fax	
_____			_____	
Company Address			Email address	
_____			_____	
City/Province	State/Country	Zip	WWW address	
_____	_____	_____	_____	

## MEMBERSHIP DUES AND COMPANY SERVICE

### Please check one:

**\*New or Renewal Allied Membership Dues & Prepaid Lunches (includes \$15 each month and \$25 at Christmas): \$315 \_\_\_\_\_**

**\* New or Renewal Allied Membership (Annual Dues Only) \$125.00 \_\_\_\_\_**

(\*This annual membership does not include the cost of meals at the monthly meetings. These are \$15 per month for members.)

**\*Allied Membership joining with new direct member \$75.00 \_\_\_\_\_ (\$265 for prepaid)**  
(Direct Member must join MSA-BTA before processing Allied membership at reduced rate)

**Direct Member Name/Company \_\_\_\_\_**

Any individual that is regularly employed to dispense and/or sell 1) travel services, or 2) travel products to a corporation or organization, shall be eligible to apply for Allied Membership status. Companies may have one Primary member, and an unlimited number of Secondary members. Primary member maintains voting privileges in representation of the company.

### Circle the ONE category which best represents your company:

- |                                   |                                 |                                      |
|-----------------------------------|---------------------------------|--------------------------------------|
| 1. Aircraft Manufacturing         | 14. Credit Card Company         | 27. Passport & Visa Service          |
| 2. Airline                        | 15. Cruise Tour Line            | 28. Press/Publications               |
| 3. Airport                        | 16. Data Management Software    | 29. Short Term Lodging               |
| 4. Airport Parking                | 17. Enterprise Applications     | 30. Speaker/Trainer/Training Company |
| 5. Association                    | 18. Expense Mgmt. Software      | 31. Telecommunications Company       |
| 6. Attraction                     | 19. Expense Reporting Software  | 32. Travel Agency                    |
| 7. Car Rental                     | 20. Global Travel Distribution  | 33. Travel Audit Firm                |
| 8. Cellular Phone Rental          | 21. Hotel                       | 34. Travel Industry Placement Firm   |
| 9. Charter Aircraft               | 22. Hotel Management Firm       | 35. Travel Management Company        |
| 10. Communications Service        | 23. Hotel Rep, Reservation      | 36. Travel Management Software       |
| 11. Computer Reservation Services | 24. Limousine Rental/Service    | 37. Travel Safety/Security           |
| 12. Consultant                    | 25. Long Term Lodging/Apartment | 38. VAT Reclaim Company              |
| 13. Convention & Visitors Bureau  | 26. Meetings/Special Events     |                                      |

Please list information about the main products and/or services offered by your company. \_\_\_\_\_

How did you learn about Mid-South BTA? \_\_\_\_\_

## METHOD OF PAYMENT

Check, money order or credit card info must accompany this application and be made payable to:

Credit Card type: \_\_\_\_\_ (MC, VS, AMEX, Discover)

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

*Please attach your business card here*

Mail to:

**Mid-South Business Travel Association**

P.O. Box 608

Memphis, TN 38101

**Questions?** For questions please contact Mid-South Area BTA at [midsouthareabta@yahoo.com](mailto:midsouthareabta@yahoo.com) or call 788-MSA1